## Plan Priorities: UNT Dallas Strategic Goals

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<th>UNTS THEME</th>
<th>KEY OBJECTIVES</th>
<th>MEASURES / 5 YR TARGETS</th>
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| **LEARNING & DISCOVERY:**         | 1. Establish academic programs of excellence that address regional and student needs | No. of Programs of Excellence compared to national peers 5  
Priority Programs Aligned to Workforce Needs 10  
Total Cash Received $5 Million  
% of Headcount Enrollment Goal 5,000 | 0% |
| **SUSTAINABLE GROWTH, FINANCE & RESOURCES:** | 2. Increase annual fundraising and enrollment to achieve sustainable size | % of Graduates with Univ.sponsored high impact internships/career experiences 100%  
% of Graduates with Outstanding Communications Skills 85% | 12% |
| **QUALITY EXPERIENCES FOR LIFETIME SUCCESS:** | 3. Increase graduates with quality learning outcomes and career experiences | % of Students Who Would Recommend their program 100%  
% of engaged employees 100% | 29% |
| **PEOPLE & TEAMWORK:**            | 4. Build a strong culture of shared values                                    |                                                                                                                                                                                                                          | 0% |