**Model exceptional standards and act in the best interest of our community.**
- Build trust through consistent actions that are honest, transparent, and authentic.
- Provide, accept, and support open and constructive feedback.
- Hold yourself and others accountable for decisions, behaviors, actions, and results.

**Cultivate opportunities for learning, creating, discovering, and innovating.**
- Question the conventional with creative solutions.
- Engage in new experiences for learning and growth.
- Take strategic risk and learn from failure and success.
- Pursue collaborative opportunities.

**Champion a people-first approach to building relationships and community.**
- Cultivate authentic connections that have a meaningful impact.
- Share expertise and resources.
- Recognize contributions and celebrate success.
- Help at least one person every day.

**Foster an inclusive environment of respect, belonging, and access for all.**
- Develop awareness and understanding of different experiences.
- Respect diversity of people, beliefs, thoughts, and ideas.
- Support opportunities to remove barriers to equity and inclusion.

**Exhibit passion and pride in the experiences we create.**
- Go beyond the ordinary and surpass expectations.
- Be prepared, be present, and actively participate.
- Promote enthusiastic engagement.
- Cultivate a positive environment and find opportunities for fun and recognition.