



Courageous Integrity

Model exceptional standards and act in the best interest of our community.

- Build trust through consistent actions that are honest, transparent, and authentic.
- Provide, accept, and support open and constructive feedback.
- Hold yourself and others accountable for decisions, behaviors, actions, and results.



Be Curious

Cultivate opportunities for learning, creating, discovering, and innovating.

- Question the conventional with creative solutions.
- Engage in new experiences for learning and growth.
- Take strategic risk and learn from failure and success.
- Pursue collaborative opportunities.



We Care

Champion a people-first approach to building relationships and community.

- Cultivate authentic connections that have a meaningful impact.
- Share expertise and resources.
- Recognize contributions and celebrate success.
- Help at least one person every day.



Better Together

Foster an environment of respect, belonging, and access for all.

- Develop awareness and understanding of different experiences.
- Respect people, beliefs, thoughts, and ideas.
- Support opportunities to remove barriers to working together.



Show Your Fire

Exhibit passion and pride in the experiences we create.

- Go beyond the ordinary and surpass expectations.
- Be prepared, be present, and actively participate.
- Promote enthusiastic engagement.
- Cultivate a positive environment and find opportunities for fun and recognition.